



 
FORMULA 1 • HEINEKEN

DUTCH GRAND PRIX

HOSPITALITY 2026



WELCOME TO THE F1 HEINEKEN DUTCH GRAND PRIX 2026

THE FINAL LAP

We have had four fantastic events! The F1 Heineken Dutch Grand Prix is much more than just a Grand Prix. From Friday to Sunday, it's a continuous stream of action and entertainment, both on and off the track. Formula 1 is the magical spectacle that runs like a red thread through the program, culminating on Sunday with the Grand Prix.

2026 marks the introduction of new technical regulations. Designers of cars, engines, and aerodynamics will be put to the ultimate test. The contribution of the combustion engine will be reduced by approximately 30%, while the hybrid support from the electric motor will increase by 300%. This makes the cars more sustainable and efficient, and more comparable to regular cars on the road. A titanic battle between car manufacturers, drivers, and technical geniuses creates a dynamic spectacle, inspiring our slogans "Like no Other" and "More than a Race."

I hope you don't miss this last chance to be there in 2026. The drivers, teams, and world press have always been enthusiastic about our award-winning event. A three-day afterparty of the Dutch Grand Prix! A sold-out event is almost guaranteed.

Just as the F1 mechanics are ready to equip their drivers with new wheels in under two seconds, our hospitality crew is ready to give you an unforgettable conclusion to the F1 Heineken Dutch Grand Prix. I hope to experience the emotional final moment of "Lights out" with you.

See you in one of our lounges!

Dutch Grand Prix Sporting Director
Jan Lammers



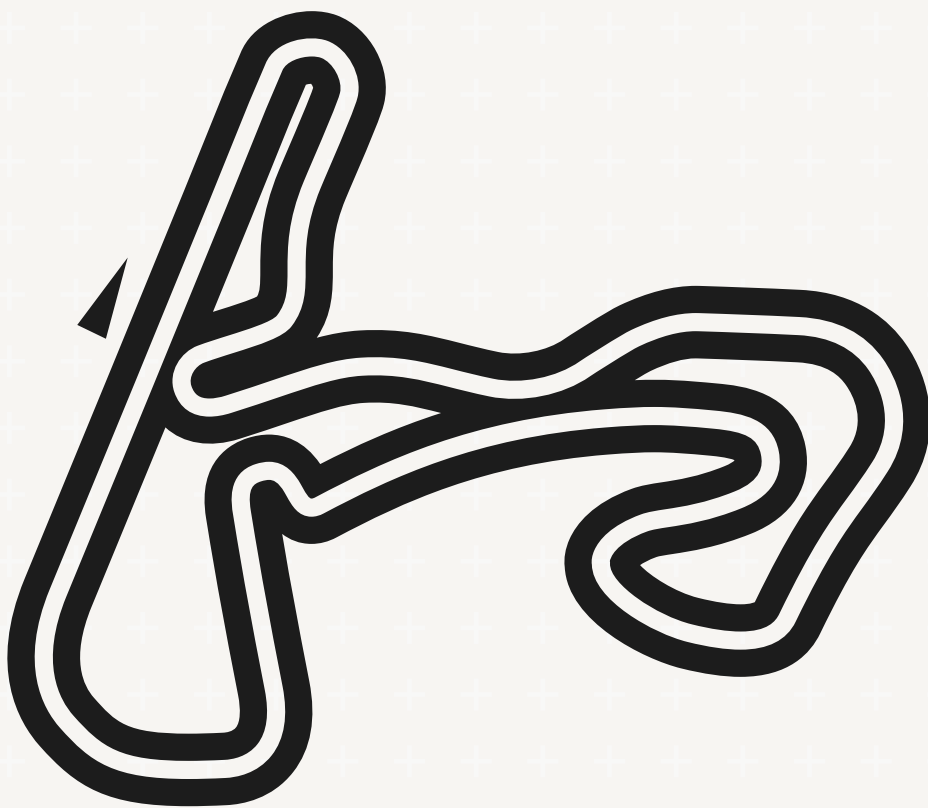
LIKE NO OTHER

[Click here for the 2024 Dutch Grand Prix aftermovie](#)

ABOUT THE EVENT

THE CIRCUIT

Circuit Zandvoort owes its fame not only to legendary races and a fantastic atmosphere but also to its location in the dunes and the beach within walking distance, contributing to the unique character of the circuit.

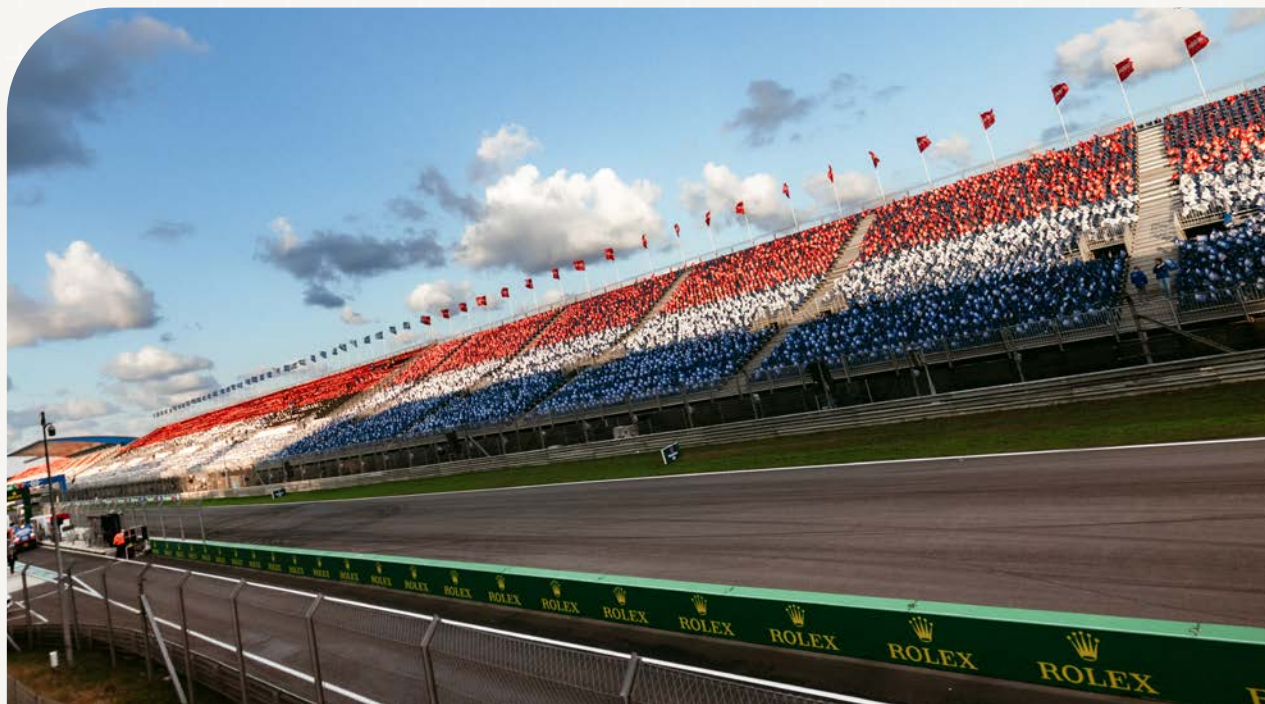


4,3 KM
Distance

02
Banked corners

1948
Opening circuit

1:08.885
Track record
(Max Verstappen)



THE EVENT

In 2021, after 36 years, the Dutch Grand Prix has ben reinstated in the Formula 1. Max Verstappen's victory in that year made the return to the calendar even more special. In 2022, 2023 and 2024 the Orange celebration was repeated and celebrated with 300,000 visitors.



300.000
Visitors

12.500
VIPS per day

1.300
Volunteers



RACE PROGRAM

Each year, Formula One Management announces the race weekend schedule a few months in advance. The program typically includes the following components, although the exact details for 2026 are not yet known:

- Formula 1
- Support Series (e.g., Porsche Supercup, F1 Academy, F2, etc.)
- Practice sessions
- Qualifying sessions
- Races

Thanks to the combination of racing classes and on-track entertainment, the Formula 1 Heineken Dutch Grand Prix guarantees a weekend full of motorsport spectacle.

F1 SPRINT IN ZANDVOORT

The very last edition of the Dutch Grand Prix will truly be a special finale: In 2026, the Dutch Grand Prix will add an exciting new dimension with the Sprint race. This additional race, covering a distance of just 100 km, lasts about 30 minutes and offers pure speed and action without pit stops.

The format ensures a dynamic, intense battle with plenty of overtakes and ample opportunities for surprises. The top eight finishers earn points, adding extra excitement from start to finish. The Sprint promises to be a spectacular addition to the weekend in Zandvoort, delivering non-stop action and energy for the fans.

TOP ENTERTAINMENT

Entertainment is a significant component of the Formula 1 Heineken Dutch Grand Prix. With hospitality tickets and packages, you can experience that spectacle from the front row. Top artists, both on and off the track, along with an exciting track program, create a dazzling lineup.

Top artist performances

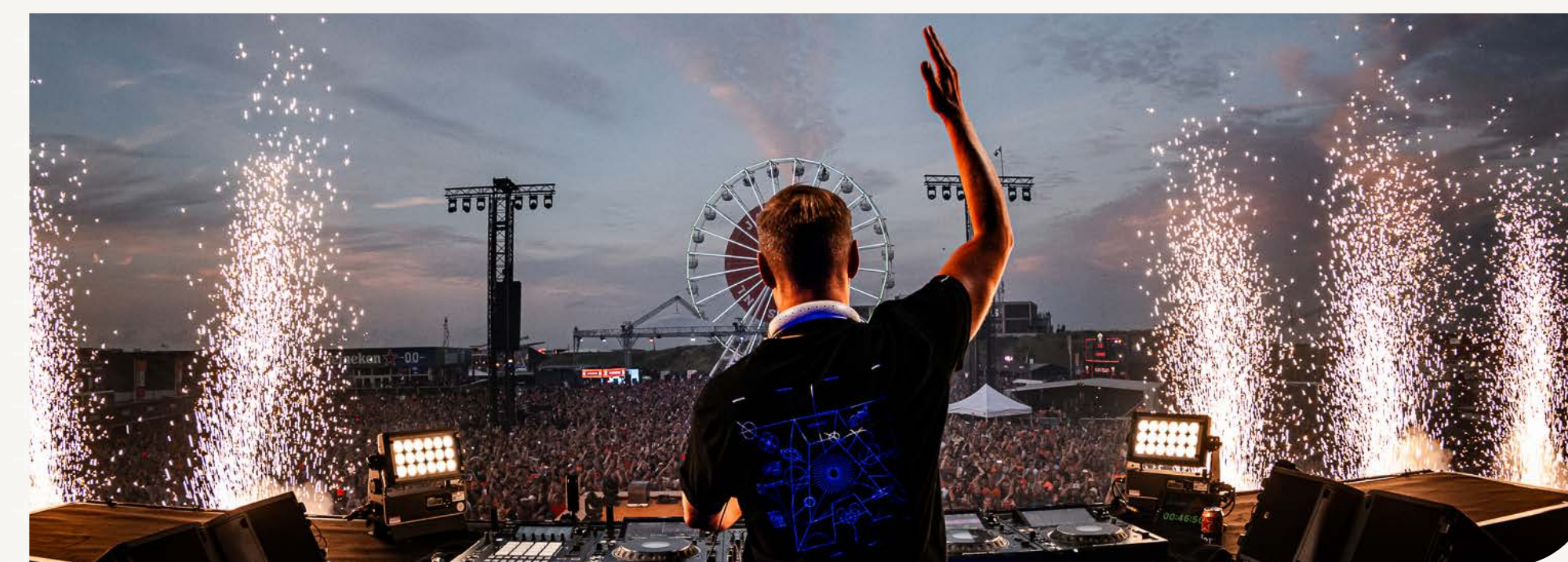
F1 Opening ceremony/Podium ceremony

Track as a stage

Background entertainment in lounge

DJ's performances at Grandstands

Super Friday



A wide-angle photograph of a large outdoor event at night. In the foreground, a massive crowd of people is seen from behind, many holding up their phones to capture the scene. The crowd is densely packed and extends towards a large stage in the middle ground. The stage is brightly lit with numerous spotlights and features a large video screen on the left displaying a blue and white graphic. To the right of the screen, there are several large speakers and a DJ booth. The stage is surrounded by smoke or fog. Above the stage, several bright fireworks are exploding in the dark sky, creating long, glowing trails. The sky is a deep blue with some clouds. In the background, beyond the stage, there are some structures and banners, including one that says "ZANDVOORT".

**"DUTCH GRAND
PRIX, LIKE BEING IN
A NIGHTCLUB
FOR THREE DAYS"**

CHRISTIAN HORNER - TEAM RED BULL

**CELEBRATE
LIKE NO OTHER**

ZANDVOORT

DRINKS

ABOUT HOSPITALITY



RACE HOME +

The Race Home offers the atmosphere of a cozy pub with live music all day (DJ), an open bar, and, of course, Dutch bitterballen. The combination of this friendly ambiance and a prime seat on one of the grandstands along the straight section completes an unforgettable race weekend at the F1 Heineken Dutch Grand Prix.

LOCATION

The Race Home is situated on the Hospitality Lane, behind the grandstands on the main straight (location subject to change).

GRANDSTAND

Experience the race from one of the premium grandstands along the main straight section. With a view of either the pit lane and pit building, the start/finish line, or the Tarzan corner, you'll be right in the midst of the action.

CATERING

- Coffee and sweets
- A generous lunch buffet
- Various snack options
- Open bar

TICKET

- 1 ticket per day for the entire race weekend (Friday, Saturday, Sunday)
- Tickets are personalized per day, but can be used by a different person each day
- Access to Circuit Zandvoort, Race Home, and a reserved seat on the Main Straight grandstand
- Lanyard

€1.750,- per package
(excluding VAT)



CORPORATE LOUNGE ++

The Corporate Lounge package is ideally suited for visiting the Formula 1 Heineken Dutch Grand Prix with 25 business associates. On the covered grandstand, you and your group will be assigned one of the best spots. Moreover, you can indulge in high-quality hospitality and enjoy luxurious catering at the beautiful Corporate Lounge at any time of the day.

LOCATION

The Corporate Lounge is situated on the Hospitality Lane, behind the grandstands on the main straight (location subject to change).

COVERED GRANDSTAND

Enjoy the speed, excitement, and thrill of the race with your guests from the exclusive covered grandstand seats on the Main Straight. From here, you'll have a view of the pit lane and the start-finish line.

CATERING

- Coffee and sweets
- Various lunch dishes (premium sandwiches, salads, fish and meat dishes, and desserts)
- Walking dinner
- Open bar (Heineken beer, wine, and soft drinks)

TICKET

- The Corporate Lounge package consists of 25 tickets per day (Friday, Saturday, Sunday)
- Tickets are personalized per day, but can be used by a different person each day
- Access to Circuit Zandvoort, Corporate Lounge, and a reserved seat on the Main Straight grandstand
- Lanyard

PARKING

A Corporate Lounge package includes 10 parking spaces per day (30 in total) outside Zandvoort. A shuttle service will transport your guests to and from the circuit from this parking area.

€68.750,- per package
(excluding VAT)



PRIVATE LOUNGE +++

In a Private Lounge, up to 100 business associates can enjoy the race weekend in a private and exclusive setting, enhancing the experience with luxurious catering and first-class hospitality.

LOCATION

The Private Lounge is located on the hospitality lane, behind the grandstands on the main straight (location subject to change).

COVERED GRANDSTAND

Enjoy the speed, excitement, and thrill of the race with your guests from the exclusive covered grandstand seats on the Main Straight. From here, you'll have a view of the pit lane and the start-finish line.

CATERING

- Coffee and sweets
- Various lunch dishes (premium sandwiches, salads, fish and meat dishes, and desserts)
- Walking dinner
- Open bar (Heineken beer, wine, and soft drinks)

TICKET

- The Private Lounge package consists of 100 tickets per day (Friday, Saturday, Sunday)
- Tickets are personalized per day, but can be used by a different person each day
- Access to Circuit Zandvoort, Private Lounge, and a reserved seat on the Main Straight grandstand
- Lanyard

PARKING

A Private Lounge package includes 5 VIP parking spaces within Zandvoort and 25 parking spaces outside Zandvoort. A shuttle service will transport your guests to and from the circuit from the parking area.

THURSDAY

The Private Lounge is also available on the Thursday preceding the Dutch Grand Prix. For that day, a special program is arranged, including a pit lane walk. More information is available upon request.



PRIVATE LOUNGE +++

The Private Lounge features a luxurious finish, including:

- Walls covered with painted canvas
- Power and water connections
- Carpet
- Basic lighting through spotlights
- 2 TV screens (55 inches)
- Ceiling upholstery (subject to change)
- Logo/name on the front of the lounge

Not included:

- Furniture
- Bar and buffet sections
- Flower and plant arrangements
- Branding
- Race simulator

Any additional and/or special requests are possible in consultation with the decorator at an additional cost to be determined.

Price upon request



PADDOCK CLUB

Exclusive Experience at the Tarzan corner

Step into the exclusive world of the Paddock Club. Here you will enjoy a VIP experience at the highest level. Indulge in first-class catering, admire breathtaking views of the track and experience unique forms of entertainment. Sink into luxury and experience a race weekend like never before at the Paddock Club!



Paddock Club +++++

LOCATION

Located near the legendary Tarzan bend, this exclusive venue offers unparalleled views of both the racing action and the entertainment on the straight. From the balconies, spread over three floors, you have a direct view of the pit lane, where you can feel the excitement and adrenaline up close. Enjoy spectacular views of the pre-race show at the start/finish as the excitement builds before the first turn. This luxurious experience begins at the entrance, which is through the exclusive paddock tunnel, taking you directly into the heart of the track.

LOUNGE

The lounge is spread over three luxurious floors, where you can fully enjoy all the facilities offered by the Dutch Grand Prix. Thanks to the free-flow format, you have the freedom to make use of all the tables in the different DGP sections of the lounge, giving you new views and experiences all the time. At the entrance you will find a spacious terrace, ideal to unwind and start the event in style.

CATERING

Let your taste buds indulge in culinary delights at the Paddock Club. Start your day with a fresh cup of coffee at breakfast and enjoy a sumptuous lunch. In the afternoon, you'll be treated to refined appetizers, all served in a luxurious setting that will complete your racing experience.



Paddock Club +++++

EXTRA'S

As a Paddock Club guest, you get access to exclusive activities through F1 Experiences. Walk through the Pit Lane and admire the cars up close during the Pit Lane Walk. Or go on a unique Track Tour that gives you unique perspective of the track. These extras will make your Dutch Grand Prix unforgettable!

PARKING

When you purchase four Paddock Club packages, you will receive one VIP parking space within Zandvoort. So you start your race weekend worry-free and enjoy the race weekend to the fullest!

TYPE TICKET

- Flexible access throughout the weekend
- One ticket gives you access to the Paddock Club for the entire race weekend on Friday, Saturday and Sunday
 - Tickets are personal per day, but can be used per day by someone someone else
 - Each ticket gives you access to both Circuit Zandvoort and the exclusive Paddock Club
 - Comes with a Paddock Club lanyard, granting you access to lounge

Price upon request

	RACE HOME	CORPORATE LOUNGE	PRIVATE LOUNGE	PADDOCK CLUB
Location Lounge	Behind Main Straight	Behind Main Straight	Behind Main Straight	Inside the Tarzanbocht
Price	€1.750,-	€68.750,-	Price on request	Price on request
Tickets per package	1	25	100	1
Grandstand	★★	★★★	★★★	
Trackview from Lounge				✓
Catering	★	★★	★★★	★★★★★
Parking		★★	★★★	★★★
Access Fanzone	✓	✓	✓	✓
Entertainment in Lounge	✓	✓		✓
F1 Experiences (pitlane walk, track tour, etc.)				✓
Personal Account manager	✓	✓	✓	✓
Branding in lounge			✓	
Thursday Event			On request	

All prices mentioned are exclusive of VAT.

ABOUT THE PITLANE WALK EXPERIENCE



PITLANE WALK EXPERIENCE

For fans, the Pit Lane Walk Experience is a unique opportunity to immerse themselves in the world of Formula 1. The walk itself is impressive, but the experience becomes even more special as insiders from the F1 world share the ins and outs of top-level racing with you beforehand.

DATE

The Thursday preceding the race weekend.

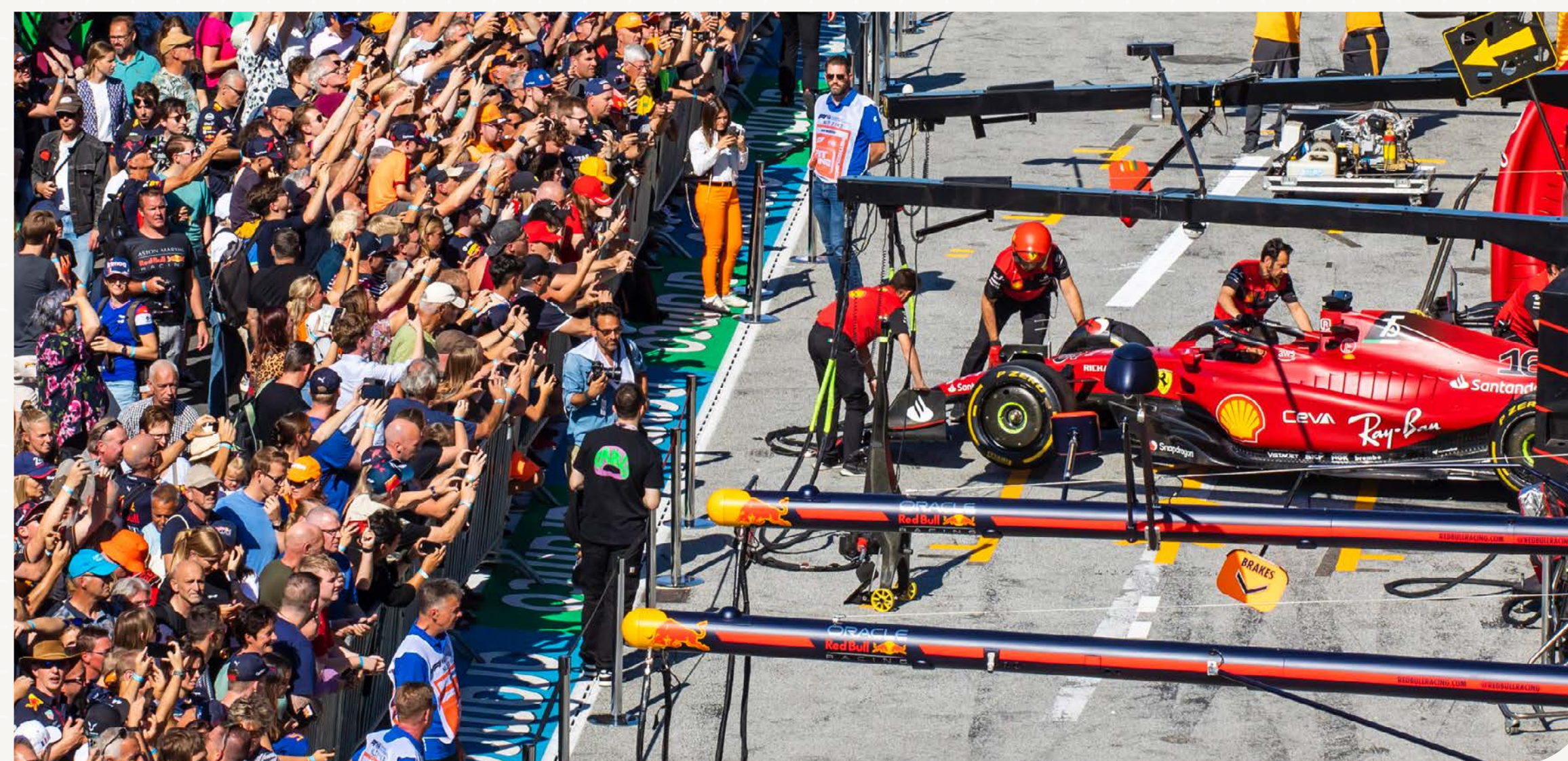
PROGRAM

During the Pit Lane Walk, we will take you to the pit lane on the circuit, the place where teams prepare the cars for practice and the race weekend. Here, you can witness the teams making final preparations, setting up the pit boxes, and practicing pit stops. This is where tenths of a second can be crucial and decisive. The tour also leads you to the "Pitlane gantries," the workspaces of race engineers, and the Safety Cars.

TIMES*

- 15.00** - Reception in the Corporate Lounge
- 15.25** - Welcome
- 15.30** - Insight into the world of F1
- 15.55** - Departure to Pitlane Walk
- 16.10** - Pitlane Walk
- 16.45** - Drinks in the Corporate Lounge
- 18.00** - End of program

** Times are an indication and subject to change*



FOR WHOM?

A fantastic event for clients, employees, a group of friends, and/or family. On the eve of the racing spectacle, you'll get an exclusive behind-the-scenes look at Formula 1, offering a unique on-site preview.

RECEPTION

Participants in the PitLane Walk Experience will be welcomed in the Corporate Lounge. The concluding drinks will also take place there. Here insiders and race director Jan Lammers will tell you the ins and outs of the pitlane and much more about what makes Formula 1 so beautiful and special.

MOBILITY

We encourage the use of public transportation. If you still wish to come by car, parking options are limited. Please contact your account manager for further information.

€ 175,- per package (excluding VAT)

A UNIQUE INSIGHT INTO
THE WORLD OF FORMULA 1
AND AN EXCLUSIVE PREVIEW
OF THE DUTCH GRAND PRIX



ACCESSIBILITY

During the Formula 1 Heineken Dutch Grand Prix race weekend, thousands of racing fans travel to Circuit Zandvoort every day. With the ambition to become the most sustainable race on the Formula 1 calendar, we also want to bring the possibility of a sustainable transportation option to the attention of VIP Hospitality guests. Moreover, these options such as train, bus, or bicycle are often the fastest and most comfortable ways to travel to Zandvoort.

ZANDVOORT

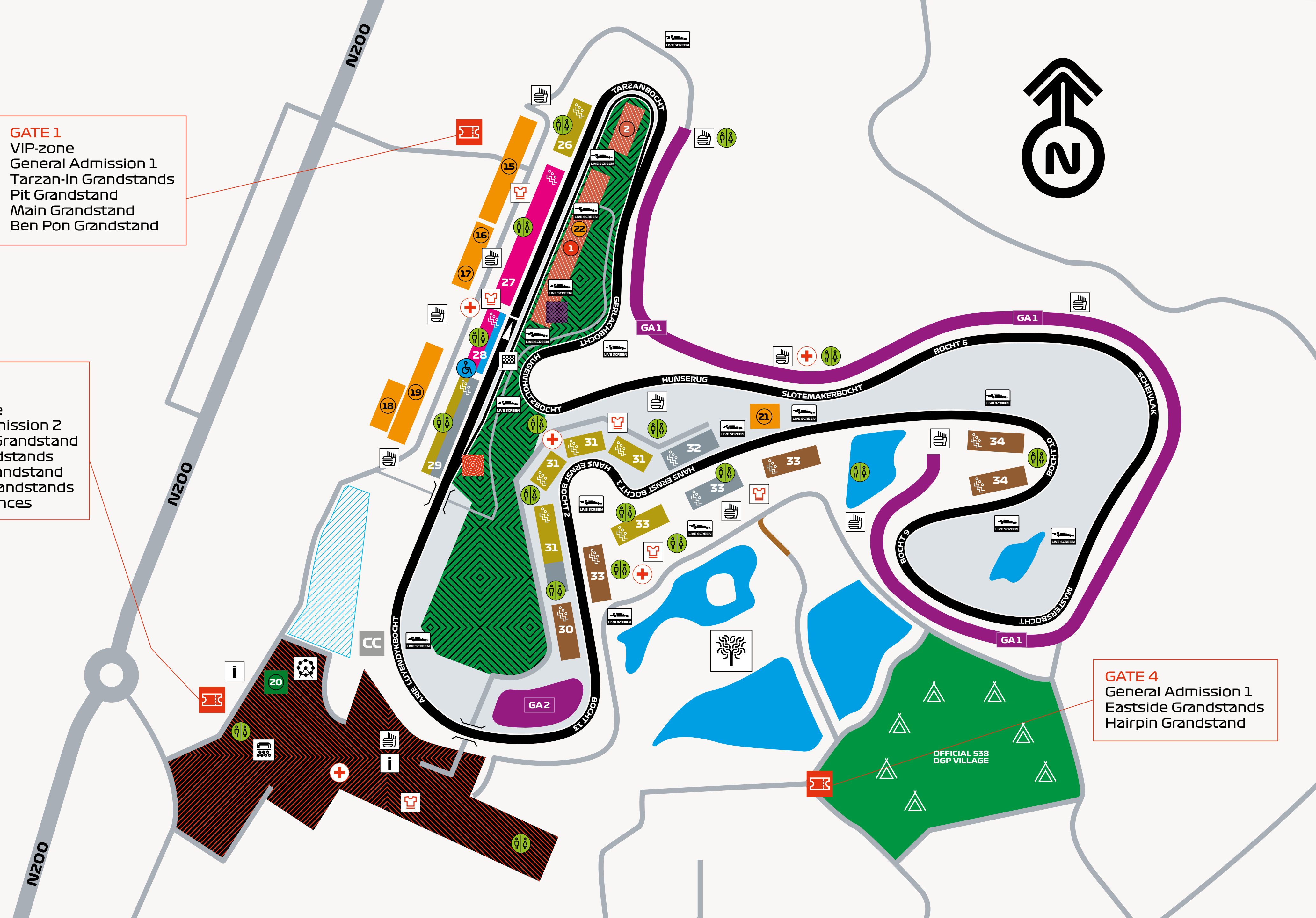
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|--|--|--|--------------------------|
| | F1 Paddock Club™ | | F1® Fanzone Stage |
| | F1® Fanzone | | Bus Station Shuttle |
| | F1® Paddock | | F1® Experiences |
| | Pitlane | | Champions Club |
| | F1 ACADEMY™ & Porsche Mobil 1 Supercup Paddock | | Wooded Area |
| | Media Centre | | Official 538 DGP Village |
| | F1® Experiences Champions Club | | Access Roads |
| | Water | | General Admission 1-2 |
| | First Aid | | Formula 1® Pits |
| | Extra Care Court | | F1 Paddock Club™ Rooftop |
| | Toilets | | DGP Race Home |
| | Food & Beverages | | DGP Corporate Lounge |
| | F1® Official Merchandise | | DGP Private Lounge |
| | Entry Gates | | OCA Lounge |
| | Giant Screen | | Ben Pon Lounge |
| | Information | | Heineken Lounge |
| | Ferris Wheel | | DGP Founders Lounge |
| | | | Bernie's Lounge |

- | | | | |
|--|---|--|--|
| | Grandstands | | Arena-Out Grandstand Bronze |
| | Tarzan-In Grandstands Gold | | Arena Grandstands Gold |
| | Pit Grandstand | | Arena-In Grandstand Silver |
| | Main Grandstand & Disabled Viewing Area | | Eastside Grandstands Gold, Silver & Bronze |
| | Ben Pon Grandstand Gold & Silver | | Hairpin Grandstands Bronze |

GATE 1
VIP-zone
General Admission 1
Tarzan-In Grandstands
Pit Grandstand
Main Grandstand
Ben Pon Grandstand

GATE 2
VIP-zone
F1® Fanzone
General Admission 2
Arena-Out Grandstand
Arena Grandstands
Eastside Grandstands
F1® Experiences

GATE 4
General Admission 1
Eastside Grandstands
Hairpin Grandstand





SEE YOU IN
2026



CONTACT

hospitality@dutchgp.com or via your account manager

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