
Heineken
FORMULA 1
HEINEKEN
DUTCH
GRAND PRIX
2025
HOSPITALITY



WELCOME TO THE F1 HEINEKEN DUTCH GRAND PRIX 2025

An Unforgettable Experience

Following the glorious return of Formula 1 to Zandvoort in 2021, the Dutch Grand Prix has proven itself as a world-class event. What began as a spectacular comeback has become an annual highlight of the motorsport calendar, with more than 300,000 visitors per year to the picturesque seaside resort in the past. As a result, Zandvoort has firmly put itself on the map as a Grand Prix 'Like no other'.

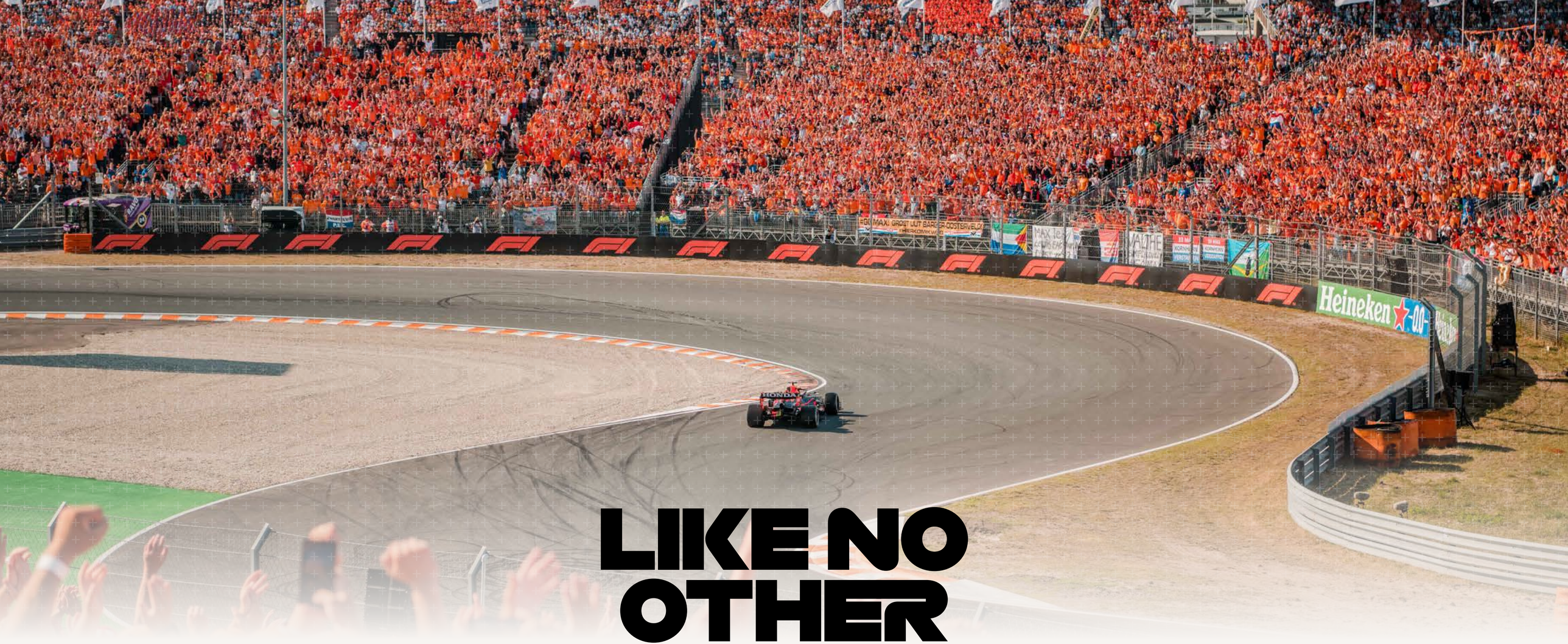
We now have four memorable editions behind us, each with their own unique moments and stories. Zandvoort has firmly put itself on the map as a Grand Prix 'Like no other'. As a result, the demand for the Dutch Grand Prix, especially in the B2B market, is enormous.

For possibly the last edition in 2025, we still have some exclusive packages available. This is your chance to be there in 2025 and experience the ultimate Formula 1 sensation up close! With Max Verstappen shining on the track, and our organization striving to provide a unique experience together with our fantastic audience every year, we can safely say that the Dutch Grand Prix is a spectacle that you don't want to miss.

We look forward immensely to welcoming you and your guests in our fan zone, race home, corporate or private lounge, Paddock Club or perhaps the Founders Lounge. For us, a satisfied DGP visitor is the ultimate victory. We will do everything to make your visit to the F1 Heineken Dutch Grand Prix unforgettable.

See you at Circuit Zandvoort!

Dutch Grand Prix Sporting Director
Jan Lammers



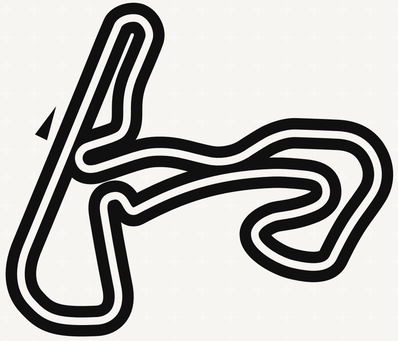
LIKE NO OTHER

Click here for the 2024 Dutch Grand Prix aftermovie

ABOUT THE EVENT

THE CIRCUIT

Circuit Zandvoort owes its fame not only to legendary races and a fantastic atmosphere but also to its location in the dunes and the beach within walking distance, contributing to the unique character of the circuit.



4,3 KM
Distance

02
Banked corners

1948
Opening circuit

1:08.885
Track record
(Max Verstappen)













THE EVENT

In 2021, after 36 years, the Dutch Grand Prix has ben reinstated in the Formula 1. Max Verstappen's victory in that year made the return to the calendar even more special. In 2022, 2023 and 2024 the Orange celebration was repeated and celebrated with 300,000 visitors.



300.000
Visitors

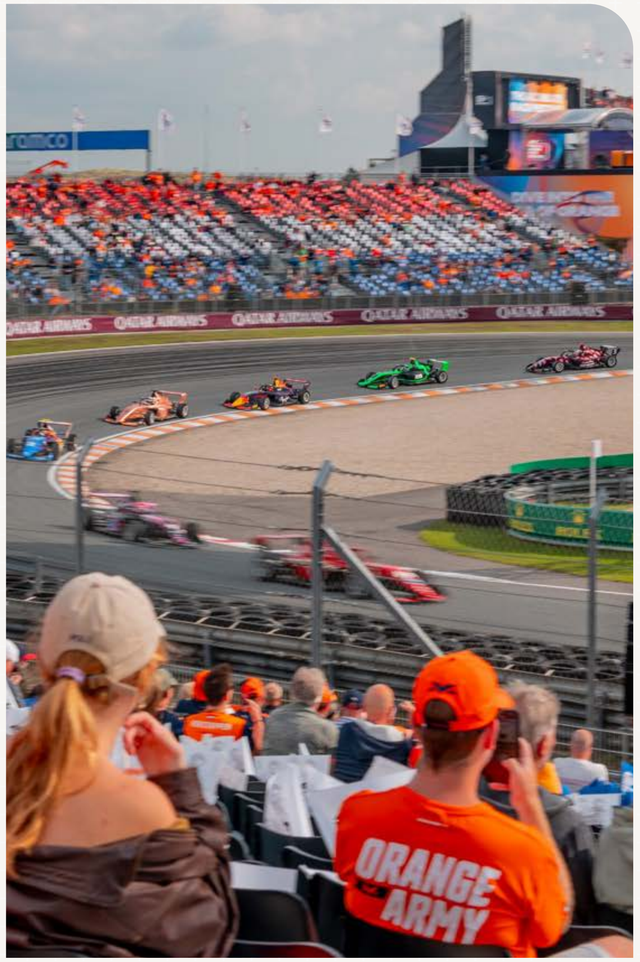
12.500
VIPS per day

1.300
Volunteers









RACE PROGRAM

Annually, the FIA announces the track program a few months before the race weekend. The program is still subject to change but typically includes the following elements:

- Formula 1
- Support classes (e.g. Porsche Supercup, F1 Academy and/or F2)
- Practice sessions
- Qualifying sessions
- Races

Due to the combination of race classes and on-track entertainment, the Formula 1 Heineken Dutch Grand Prix guarantees a weekend full of motorsport spectacle. Below is a track program as an indication.

FRIDAY

- Formula 1 first practice session
- Support classes
- Formula 1 second practice session
- Porsche Mobil 1 Supercup first practice session

SATURDAY

- Formula 1 third practice session
- Porsche Mobil 1 Supercup qualifying session
- Formula 1 qualifying session
- Support classes

SUNDAY

- Porsche Mobil 1 Supercup race
- Formula 1 Heineken Dutch Grand Prix

TOP ENTERTAINMENT

Entertainment is a significant component of the Formula 1 Heineken Dutch Grand Prix. With hospitality tickets and packages, you can experience that spectacle from the front row. Top artists, both on and off the track, along with an exciting track program, create a dazzling lineup.

Top artist performances

F1 Opening ceremony/Podium ceremony

Track as a stage

Background entertainment in lounge

DJ's performances at Grandstands

Super Friday











"DUTCH GRAND PRIX, LIKE BEING IN A NIGHTCLUB FOR THREE DAYS"

CHRISTIAN HORNER - TEAM RED BULL

ABOUT HOSPITALITY









RACE HOME +

The Race Home offers the atmosphere of a cozy pub with live music all day (DJ), an open bar, and, of course, Dutch bitterballen. The combination of this friendly ambiance and a prime seat on one of the grandstands along the straight section completes an unforgettable race weekend at the F1 Heineken Dutch Grand Prix.

LOCATION

The Race Home is situated on the Hospitality Lane, behind the grandstands on the main straight (location subject to change).

GRANDSTAND

Experience the race from one of the premium grandstands along the main straight section. With a view of the pit lane and/or pit building, the start/finish line or the Tarzan corner, you'll be right in the midst of the action.

CATERING

- Coffee and sweets
- A generous lunch buffet
- Various snack options
- Open bar

TICKET

- 1 ticket per day for the entire race weekend (Friday, Saturday, Sunday)
- Tickets are personalized per day, but can be used by a different person each day
- Access to Circuit Zandvoort, Race Home, and a reserved seat on the Main Straight grandstand
- Lanyard

€1.450,- per package (excluding VAT)

SOLD OUT









CORPORATE LOUNGE ++

The Corporate Lounge package is ideally suited for visiting the Formula 1 Heineken Dutch Grand Prix with 25 business associates. On the grandstand, you and your group will be assigned one of the best spots. Moreover, you can indulge in high-quality hospitality and enjoy luxurious catering at the beautiful Corporate Lounge at any time of the day.

LOCATION

The Corporate Lounge is situated on the Hospitality Lane, behind the grandstands on the main straight (location subject to change).

COVERED GRANDSTAND

Enjoy the speed, excitement, and thrill of the race with your guests from the exclusive covered grandstand seats on the Main Straight. From here, you'll have a view of the pit lane and the start-finish line.

CATERING

- Coffee and sweets
- Various lunch dishes (premium sandwiches, salads, fish and meat dishes, and desserts)
- Walking dinner
- Open bar (Heineken beer, wine, and soft drinks)

TICKET

- The Corporate Lounge package consists of 25 tickets per day (Friday, Saturday, Sunday)
- Tickets are personalized per day, but can be used by a different person each day
- Access to Circuit Zandvoort, Corporate Lounge, and a reserved seat on the Main Straight grandstand
- Lanyard

PARKING

A Corporate Lounge package includes 10 parking spaces per day (30 in total) outside Zandvoort. A shuttle service will transport your guests to and from the circuit from this parking area.

€62.500,- per package (excluding VAT)

SOLD OUT









PRIVATE LOUNGE +++

In a Private Lounge, up to 100 business associates can enjoy the race weekend in a private and exclusive setting, enhancing the experience with luxurious catering and first-class hospitality.

LOCATION

The Private Lounge is located on the hospitality lane, behind the grandstands on the main straight (location subject to change).

COVERED GRANDSTAND

Enjoy the speed, excitement, and thrill of the race with your guests from the exclusive covered grandstand seats on the Main Straight. From here, you'll have a view of the pit lane and the start-finish line.

CATERING

- Coffee and sweets
- Various lunch dishes (premium sandwiches, salads, fish and meat dishes, and desserts)
- Walking dinner
- Open bar (Heineken beer, wine, and soft drinks)

TICKET

- The Private Lounge package consists of 100 tickets per day (Friday, Saturday, Sunday)
- Tickets are personalized per day, but can be used by a different person each day
- Access to Circuit Zandvoort, Private Lounge, and a reserved seat on the Main Straight grandstand
- Lanyard

PARKING

A Private Lounge package includes 5 VIP parking spaces within Zandvoort and 25 parking spaces outside Zandvoort. A shuttle service will transport your guests to and from the circuit from the parking area.

THURSDAY

The Private Lounge is also available on the Thursday preceding the Dutch Grand Prix. For that day, a special program is arranged, including a pit lane walk. More information is available upon request.









PRIVATE LOUNGE +++

The Private Lounge features a luxurious finish, including:

- Walls covered with painted canvas
- Power and water connections
- Carpet
- Basic lighting through spotlights
- 2 TV screens (55 inches)
- Ceiling upholstery (subject to change)
- Logo/name on the front of the lounge

Not included:

- Furniture
- Bar and buffet sections
- Flower and plant arrangements
- Branding
- Race simulator

Any additional and/or special requests are possible in consultation with the decorator at an additional cost to be determined.

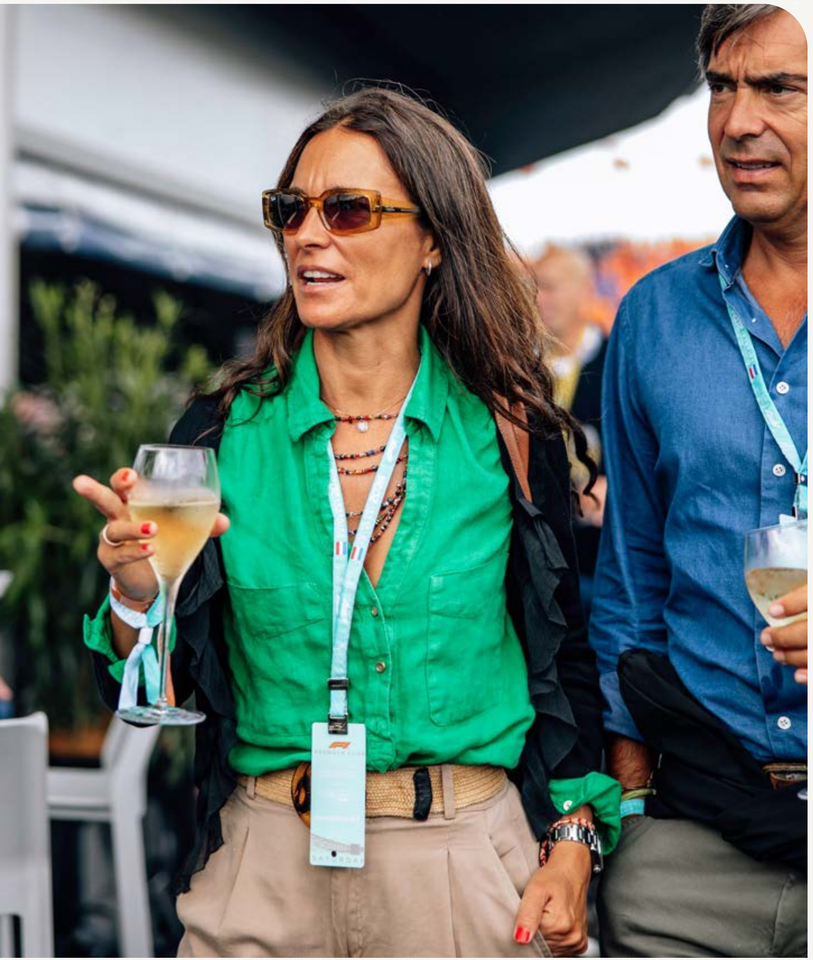
Price on request
SOLD OUT



PADDOCK CLUB

Exclusive Experience at the Tarzan bend

Step into the exclusive world of the Paddock Club. Here you will enjoy a VIP experience at the highest level. Indulge in first-class catering, admire breathtaking views of the track and experience unique forms of entertainment you won't find anywhere else. Sink into luxury and experience a race weekend like never before at the Paddock Club!







PADDOCK CLUB ++++

LOCATION

Unforgettable Views

Located near the legendary Tarzan bend, this exclusive venue offers unparalleled views of both the racing action and the entertainment on the straight. From the balconies, spread over three floors, you have a direct view of the pit lane, where you can feel the excitement and adrenaline up close. Enjoy spectacular views of the pre-race show at the start/finish as the excitement builds before the first turn. This luxurious experience begins at the entrance, which is through the exclusive paddock tunnel, taking you directly into the heart of the track.

LOUNGE

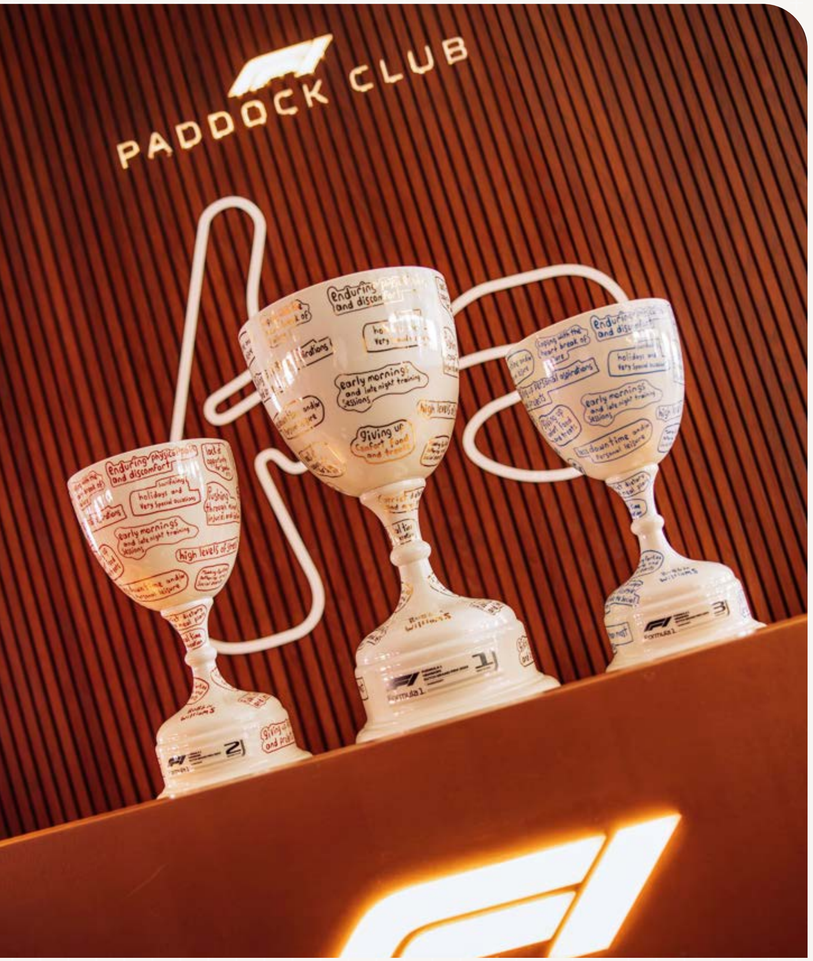
Space and Style on Every Floor

The lounge is spread over three luxurious floors, where you can fully enjoy all the facilities offered by the Dutch Grand Prix. Thanks to the free-flow format, you have the freedom to make use of all the tables in the different DGP sections of the lounge, giving you new views and experiences all the time. At the entrance you will find a spacious terrace, ideal to unwind and start the event in style.

CATERING

Enjoy Culinary Class

Let your taste buds indulge in culinary delights at the Paddock Club. Start your day with a fresh cup of coffee at breakfast and enjoy a sumptuous lunch. In the afternoon, you'll be treated to refined appetizers, all served in a luxurious setting that will complete your racing experience.







PADDOCK CLUB ++++

EXTRA'S

Exclusive F1 Experiences

As a Paddock Club guest, you get access to exclusive activities through F1 Experiences. Walk through the Pit Lane and admire the cars up close during the Pit Lane Walk. Or go on a unique Track Tour that gives you unique perspective of the track. These extras will make your Dutch Grand Prix unforgettable!

PARKING

VIP Parking

When you purchase four Paddock Club packages, you will receive one VIP parking space within Zandvoort. So you start your race weekend worry-free and enjoy the race weekend to the fullest!

TYPE TICKET

Flexible access throughout the weekend

Flexible access throughout the weekend

- One ticket gives you access to the Paddock Club for the entire race weekend on Friday, Saturday and Sunday
- Tickets are personal per day, but can be used per day by someone someone else
- Each ticket gives you access to both Circuit Zandvoort and the exclusive Paddock Club
- Comes with a stylish lanyard for an elegant attachment of your access pass

Price on request

	RACE HOME	CORPORATE LOUNGE	PRIVATE LOUNGE	PADDOCK CLUB
Location Lounge	*Behind Main Straight*	*Behind Main Straight*	*Behind Main Straight*	*Inside the Tarzanbocht*
Price	*€1.450,-*	*€62.500,-*	*Price on request*	*Price on request*
Tickets per package	*1*	*25*	*100*	*1*
Grandstand	★★	★★★	★★★	
Trackview from Lounge				✓
Catering	★	★★	★★★	★★★★
Parking		★★	★★★	★★★
Access Fanzone	✓	✓	✓	✓
Entertainment in Lounge	✓	✓		✓
F1 Experiences (pitlane walk, track tour, etc.)				✓
Personal Account manager	✓	✓	✓	✓
Branding in lounge			✓	
Thursday Event			*On request*	

All prices mentioned are exclusive of VAT.

ABOUT THE PITLANE WALK EXPERIENCE











PITLANE WALK EXPERIENCE

For fans, the Pit Lane Walk Experience is a unique opportunity to immerse themselves in the world of Formula 1. The walk itself is impressive, but the experience becomes even more special as insiders from the F1 world share the ins and outs of top-level racing with you beforehand.

DATE

The Thursday preceding the race weekend.

PROGRAM

During the Pit Lane Walk, we will take you to the pit lane on the circuit, the place where teams prepare the cars for practice and the race weekend. Here, you can witness the teams making final preparations, setting up the pit boxes, and practicing pit stops. This is where tenths of a second can be crucial and decisive. The tour also leads you to the "Pitlane gantries," the workspaces of race engineers, and the Safety Cars.

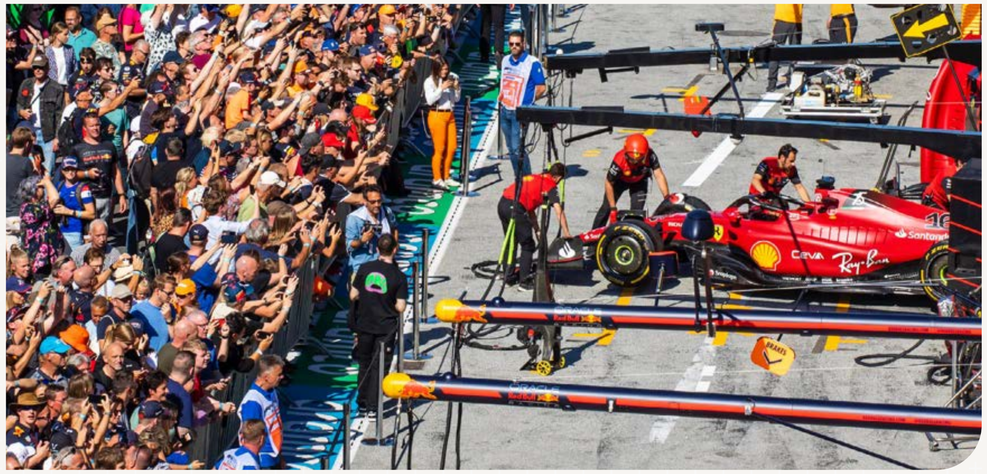
TIMES*

15.00 - Reception in the Corporate Lounge
15.25 - Welcome
15.30 - Insight into the world of F1
15.55 - Departure to Pitlane Walk
16.10 - Pitlane Walk
16.45 - Drinks in the Corporate Lounge
18.00 - End of program

**Times are subject to change*







FOR WHOM?

A fantastic event for clients, employees, a group of friends, and/or family. On the eve of the racing spectacle, you'll get an exclusive behind-the-scenes look at Formula 1, offering a unique on-site preview.

RECEPTION

Participants in the PitLane Walk Experience will be welcomed in the Corporate Lounge. The concluding drinks will also take place there. Here insiders and race director Jan Lammers will tell you the ins and outs of the pitlane and much more about what makes Formula 1 so beautiful and special.

MOBILITY

We encourage the use of public transportation. If you still wish to come by car, parking options are limited. Please contact your account manager for further information.

€ 150,- per package (excluding VAT)

A UNIQUE INSIGHT INTO THE WORLD OF FORMULA 1 AND AN EXCLUSIVE PREVIEW OF THE DUTCH GRAND PRIX







ACCESSIBILITY

During the Formula 1 Heineken Dutch Grand Prix race weekend, thousands of racing fans travel to Circuit Zandvoort every day. With the ambition to become the most sustainable race on the Formula 1 calendar, we also want to bring the possibility of a sustainable transportation option to the attention of VIP Hospitality guests. Moreover, these options such as train, bus, or bicycle are often the fastest and most comfortable ways to travel to Zandvoort.

Recommendation

Hospitality guests (from 20 packages onwards) can arrive at the circuit with their own tour bus. Please inquire with your account manager about the options.

Heineken
FORMULA 1 HEINEKEN DUTCH GRAND PRIX 2025

ZANDVOORT

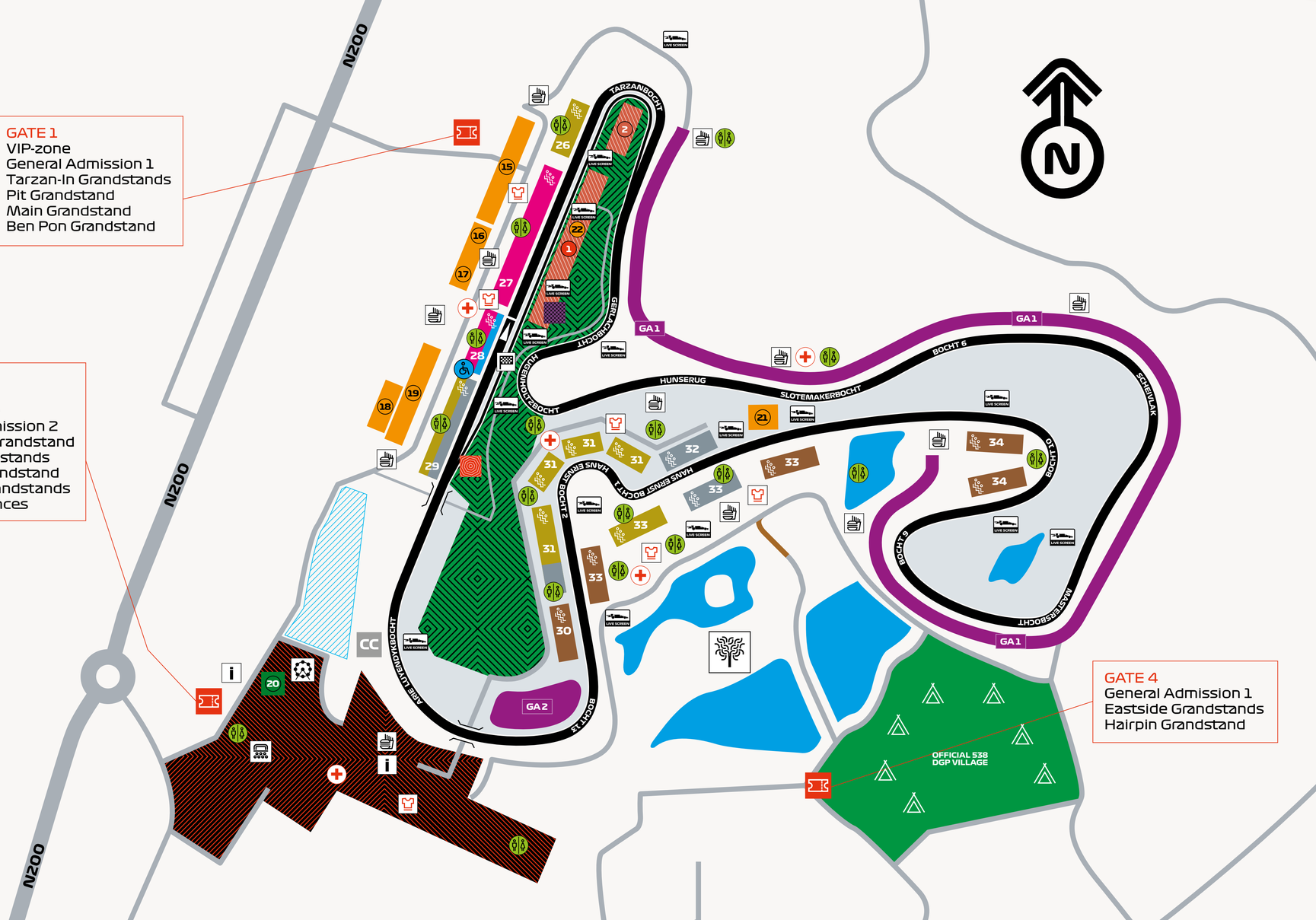
- F1 Paddock Club™
- F1® Fanzone
- F1® Paddock
- Pitlane
- F1 ACADEMY™ & Porsche Mobil 1 Supercup Paddock
- Media Centre
- F1® Experiences Champions Club
- Water
- First Aid
- Extra Care Court
- Toilets
- Food & Beverages
- F1® Official Merchandise
- Entry Gates
- Giant Screen
- Information
- Ferris Wheel
- F1® Fanzone Stage
- Bus Station Shuttle F1® Experiences Champions Club
- Wooded Area
- Official 538 DGP Village
- Access Roads
- GA General Admission 1-2
- 1 Formula 1® Pits
- 2 F1 Paddock Club™ Rooftop
- 15 DGP Race Home
- 16 DGP Corporate Lounge
- 17 DGP Private Lounge
- 18 OCA Lounge
- 19 Ben Pon Lounge
- 20 Heineken Lounge
- 21 DGP Founders Lounge
- 22 Bernie's Lounge

- Grandstands
- 26 Tarzan-In Grandstands Gold
- 27 Pit Grandstand
- 28 Main Grandstand & Disabled Viewing Area
- 29 Ben Pon Grandstand Gold & Silver
- 30 Arena-Out Grandstand Bronze
- 31 Arena Grandstands Gold
- 32 Arena-In Grandstand Silver
- 33 Eastside Grandstands Gold, Silver & Bronze
- 34 Hairpin Grandstands Bronze

GATE 1
VIP-zone
General Admission 1
Tarzan-In Grandstands
Pit Grandstand
Main Grandstand
Ben Pon Grandstand

GATE 2
VIP-zone
F1® Fanzone
General Admission 2
Arena-Out Grandstand
Arena Grandstands
Arena-In Grandstand
Eastside Grandstands
F1® Experiences

GATE 4
General Admission 1
Eastside Grandstands
Hairpin Grandstand





SEE YOU IN 2025



CONTACT

hospitality@dutchgp.com or via your account manager

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