



  **Heineken**[®]
FORMULA 1
HEINEKEN
DUTCH
GRAND PRIX

HOSPITALITY
2024/2025



F1 HEINEKEN DUTCH GRAND PRIX

In 2021, the Formula 1 Heineken Dutch Grand Prix in the Formula 1 class made a glorious return to Zandvoort after 36 years. Millions of people worldwide witnessed an unprecedented racing spectacle. A year later, this was repeated in an even bigger way. The past editions were a jewel in every aspect of motorsport, with over 300,000 visitors filling the house in 2022 and 2023.

We can be immensely proud of what our partners and all collaborating parties have achieved. I wholeheartedly echo Max Verstappen's words: "Proud to be Dutch!"

What an achievement!

From the first day the race cars took over the circuit, we have lived up to the high expectations. Zandvoort is a Grand Prix 'Like no other,' and we will continue to uphold that status.

We hope to welcome you as a race fan in one of our hospitality lounges in 2024 and 2025. With our dedicated and goal-oriented team, we do everything in our power to make your visit to the Formula 1 Heineken Dutch Grand Prix unforgettable. Will we see each other in Zandvoort?

Enjoy the ride!

Dutch Grand Prix Sporting Director

Jan Lammers



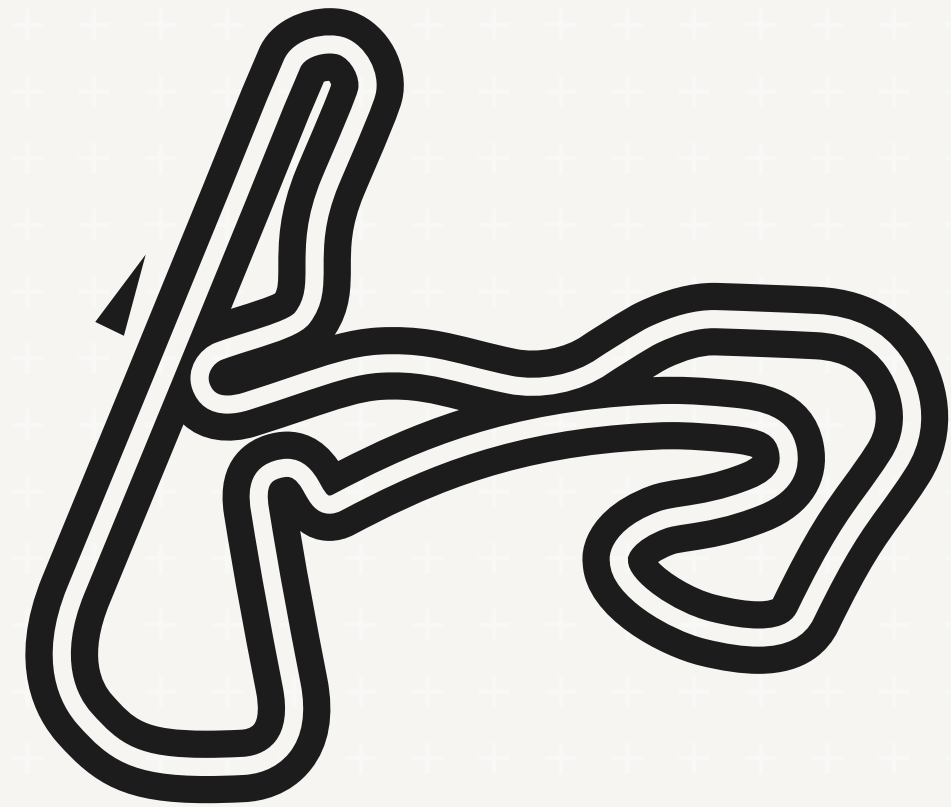
LIKE NO OTHER

[Click here for the 2023 Dutch Grand Prix aftermovie](#)

ABOUT THE EVENT

THE CIRCUIT

CM.com Circuit Zandvoort owes its fame not only to legendary races and a fantastic atmosphere but also to its location in the dunes and the beach within walking distance, contributing to the unique character of the circuit.

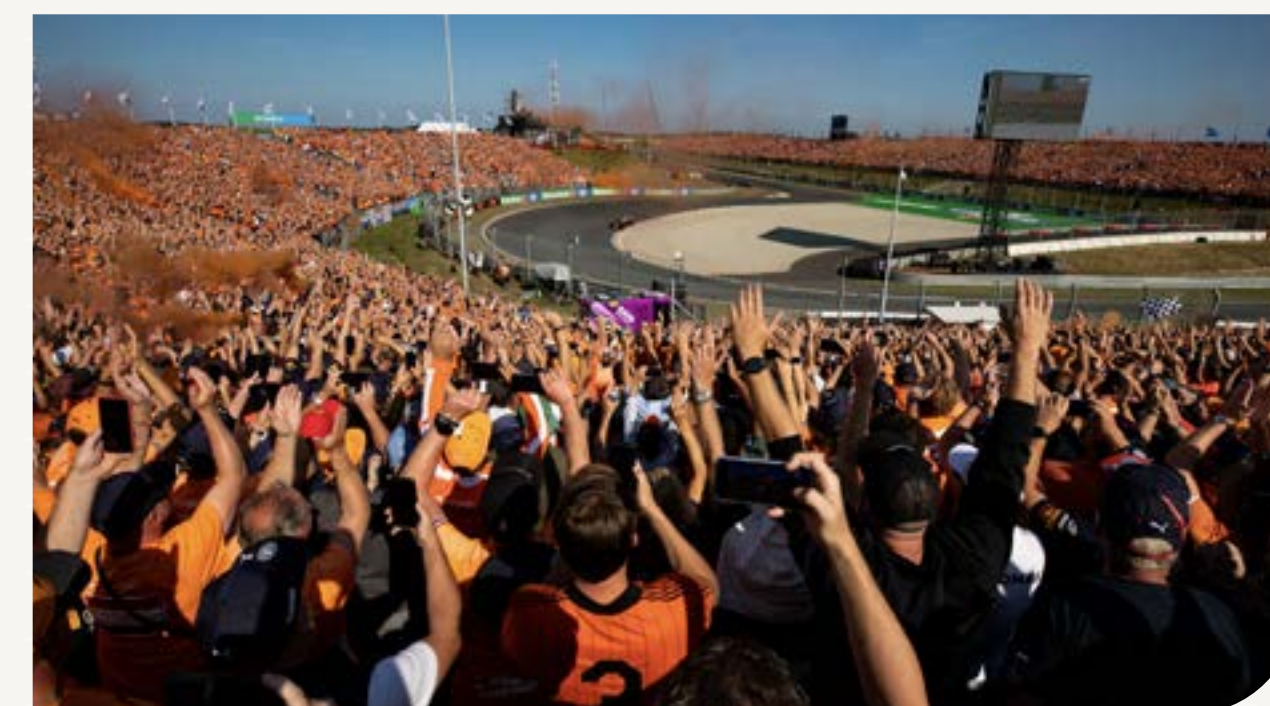


4,3 KM
Distance

02
Banked corners

1948
Opening circuit

1:08.885
Track record
(Max Verstappen)



THE EVENT

In 2021, after 36 years, the Dutch Grand Prix has been reinstated in the Formula 1. Max Verstappen's victory in that year made the return to the calendar even more special. In 2022 and 2023, the Orange celebration was repeated and celebrated with 305,000 visitors.



305.000
Visitors

15.000
VIPS per day

1.300
Volunteers



RACE PROGRAM

Annually, the FIA announces the track program a few months before the race weekend. The program is still subject to change but typically includes the following elements:

- Formula 1
- Support classes such as Porsche Supercup
- Practice sessions
- Qualifying sessions
- Races

Due to the combination of race classes and on-track entertainment, the Formula 1 Heineken Dutch Grand Prix guarantees a weekend full of motorsport spectacle. Below is a track program as an indication.

FRIDAY

- Formula 1 first practice session
- Support classes
- Formula 1 second practice session
- Porsche Mobil 1 Supercup first practice session

SATURDAY

- Formula 1 third practice session
- Porsche Mobil 1 Supercup qualifying session
- Formula 1 qualifying session
- Support classes

SUNDAY

- Porsche Mobil 1 Supercup race
- Formula 1 Heineken Dutch Grand Prix

TOP ENTERTAINMENT

Entertainment is a significant component of the Formula 1 Heineken Dutch Grand Prix. With hospitality tickets and packages, you can experience that spectacle from the front row. Top artists, both on and off the track, along with an exciting track program, create a dazzling lineup.

Top artist performances

F1 Opening ceremony/Podium ceremony

Track as a stage

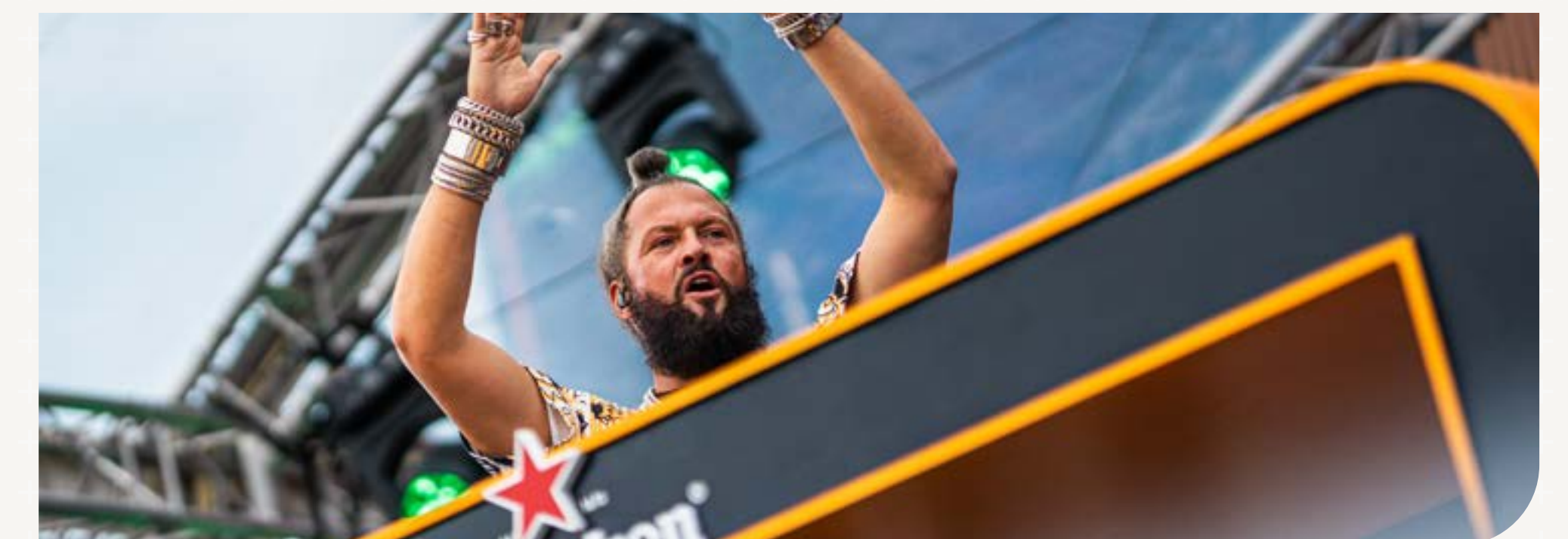
Background entertainment in lounge

DJ's performances at Grandstands

F1-fact

With 22 screens, Zandvoort has the highest screen density per square meter among all F1 circuits on the calendar during the F1 Heineken Dutch Grand Prix.

[Click here for the 2023 Dutch Grand Prix aftermovie](#)



"DUTCH GRAND PRIX, LIKE BEING IN A NIGHTCLUB FOR THREE DAYS"

CHRISTIAN HORNER - TEAM RED BULL



ABOUT HOSPITALITY





RACE HOME⁺

The Race Home offers the atmosphere of a cozy pub with live music all day (DJ), an open bar, and, of course, Dutch bitterballen. The combination of this friendly ambiance and a prime seat on one of the grandstands along the straight section completes an unforgettable race weekend at the F1 Heineken Dutch Grand Prix.

LOCATION

The Race Home is situated on the Hospitality Lane, behind the grandstands on the main straight (location subject to change).

GRANDSTAND

Experience the race from one of the premium grandstands along the main straight section. With a view of (part of) the pit lane, the pit building, the start/finish line, or the Tarzan corner, you'll be right in the midst of the action.

CATERING

- Coffee and sweets
- A generous lunch buffet
- Various snack options
- Open bar

TICKET

- 1 ticket per day for the entire race weekend (Friday, Saturday, Sunday)
- Tickets are personalized but can be transferred to a different name for each day
- Access to CM.com Circuit Zandvoort, Race Home, and a reserved seat on the Main Straight grandstand
- Lanyard

€1.350,- per package (excluding VAT)

(Minimum purchase of 4 packages)

Commitment for 2024 and 2025 is mandatory.



CORPORATE LOUNGE ++

The Corporate Lounge package is ideally suited for visiting the Formula 1 Heineken Dutch Grand Prix with 25 business associates. On the grandstand, you and your group will be assigned one of the best spots. Moreover, you can indulge in high-quality hospitality and enjoy luxurious catering at the beautiful Corporate Lounge at any time of the day.

LOCATION

The Corporate Lounge is situated on the Hospitality Lane, behind the grandstands on the main straight (location subject to change).

COVERED GRANDSTAND

Enjoy the speed, excitement, and thrill of the race with your guests from the exclusive covered grandstand seats on the Main Straight. From here, you'll have a view of the pit lane and the start-finish line.

CATERING

- Coffee and sweets
- Various lunch dishes (premium sandwiches, salads, fish and meat dishes, and desserts)
- Walking dinner
- Open bar (Heineken beer, wine, and soft drinks)

TICKET

- The Corporate Lounge package consists of 25 tickets per day (Friday, Saturday, Sunday)
- Tickets are personalized but can be transferred to a different name for each day
- Access to CM.com Circuit Zandvoort, Corporate Lounge, and a reserved seat on the Main Straight grandstand
- Lanyard

PARKING

A Corporate Lounge package includes 10 parking spaces per day (30 in total) outside Zandvoort. A shuttle service will transport your guests to and from the circuit from this parking area.

€57.500,- per package (excluding VAT)

Commitment for 2024 and 2025 is mandatory.



PRIVATE LOUNGE +++

In a Private Lounge, up to 100 business associates can enjoy the race weekend in a private and exclusive setting, enhancing the experience with luxurious catering and first-class hospitality.

LOCATION

The Private Lounge is located on the hospitality lane, behind the grandstands on the main straight (location subject to change).

COVERED GRANDSTAND

Enjoy the speed, excitement, and thrill of the race with your guests from the exclusive covered grandstand seats on the Main Straight. From here, you'll have a view of the pit lane and the start-finish line.

CATERING

- Coffee and sweets
- Various lunch dishes (premium sandwiches, salads, fish and meat dishes, and desserts)
- Walking dinner
- Open bar (Heineken beer, wine, and soft drinks)

TICKET

- The Private Lounge package consists of 100 tickets per day (Friday, Saturday, Sunday)
- Tickets are personalized but can be transferred to a different name for each day
- Access to CM.COM Circuit Zandvoort, Private Lounge, and a reserved seat on the Main Straight grandstand
- Lanyard

PARKING

A Private Lounge package includes 5 VIP parking spaces within Zandvoort and 25 parking spaces outside Zandvoort. A shuttle service will transport your guests to and from the circuit from the parking area.

THURSDAY

The Private Lounge is also available on the Thursday preceding the Dutch Grand Prix. For that day, a special program is arranged, including a pit lane walk. More information is available upon request.

Price on request

Commitment for 2024 and 2025 is mandatory.



PRIVATE LOUNGE +++

The Private Lounge features a luxurious finish, including:

- Walls covered with painted canvas
- Power and water connections
- Carpet
- Basic lighting through spotlights
- 2 TV screens (55 inches)
- Ceiling upholstery (subject to change)
- Logo/name on the front of the lounge

Not included:

- Furniture
- Bar and buffet sections
- Flower and plant arrangements
- Branding
- Race simulator

Any additional and/or special requests are possible in consultation with the decorator at an additional cost to be determined.



PADDOCK CLUB +++++

As a guest of the Paddock Club, you can feel and hear the beating heart of Formula 1. Only the drivers themselves get closer to the action. There is no more you can wish for in this setting: luxury high-end catering and top-notch hospitality. It's intimate yet spacious.

LOCATION

The Paddock Club is located on the inside of the Tarzan corner and is one of the few lounges from which you have a direct view of the track, with a terrace adjacent to the Pit Lane exit.

EXTRA'S

As a Paddock Club guest, you also have the opportunity to participate in various activities offered by F1 Experiences. You can reserve your spots on-site for activities like a Pitlane Walk or a Track Tour.

CATERING

While strictly speaking, it's not a restaurant (it's much more than that), the Paddock Club is an oasis of catering and hospitality in the heart of Formula 1. Throughout the day, you will be fully taken care of: full lunch service, early morning coffee to late afternoon aperitifs.

TYPE TICKET

- 1 ticket per day for the entire race weekend (Friday, Saturday, Sunday)
- Tickets are personalized but can be transferred to a different name for each day
- Access to CM.com Circuit Zandvoort, Paddock Club
- Lanyard

PARKING

With the purchase of 4 Paddock Club packages, you will receive 1 VIP parking space.

Price on request

Commitment for 2024 and 2025 is mandatory.



FOUNDERS LOUNGE +++++

Those who opt for the extremely limited Founders Lounge package are signing up for an experience in Zandvoort best described as a dream come true. As one of the maximum 60 members of the Founders Lounge, you have exclusive access to the Paddock, among other things. It doesn't get much better in the Formula 1 world. Like no other.

LOCATION

The Founders Lounge is uniquely positioned in the heart of the circuit, offering a breathtaking panoramic view of the track. It's intimate and shielded from the crowds. On one side, you'll witness the drivers racing over the Hunserug, heading towards the Scheivlak. On the other side, they'll approach you at lightning speed, making their way to the Hans Ernst chicane in the well-known Arena section of the circuit.

CATERING

It's almost a given that the catering in the Founders Lounge is of the highest quality. There's a breakfast buffet with various yogurts, rolls, and a chef who can prepare eggs to your liking. Enjoy coffee and delightful pastries from Holtkamp. Various lunch dishes (premium sandwiches, salads, fish and meat dishes, and desserts) are prepared on-site by a renowned chef, along with an open bar featuring Heineken beer, Bernardus wines, and soft drinks. Throughout the day, you'll savor gourmet delights and live entertainment with a view.

PADDOCK

For Formula 1 enthusiasts, the Paddock is the most desired place. It's the exclusive world of Formula 1, where the drivers, team principals, and celebrities gather, and the teams' motorhomes are set up. In Zandvoort, this is divided into the F1 Hospitality Paddock and the Engineering Paddock, right behind the pit boxes. With the exclusive Paddock Pass from this package, you have access to both locations. A special motorhome of the Formula 1 Heineken Dutch Grand Prix is set up in the Paddock, where members of the Founders Lounge will also be well taken care of.



FOUNDERS LOUNGE +++++

EXTRA'S

- The opportunity to purchase ten additional admission tickets (General Admission or grandstand) with a 10% discount before the Dutch Grand Prix Formula 1 race
- Priority access to reserve a cottage at Center Parcs Park Zandvoort during the Dutch Grand Prix
- An entry pass for the official F1 DGP Founders Track day (or a similar event)
- Year-round free entry for four people at all events at Circuit Zandvoort
- Yearly one-time right to use the Founders Lounge or the Champions Lounge for a half-day*

PARKING

2 VIP parking spaces within Zandvoort.

TICKET

- 10 admission passes per day (Friday, Saturday, Sunday)
- Access to CM.com Circuit Zandvoort and Founders Lounge
- Admission passes are personalized but can be transferred to a different name for each day
- Lanyard
- One exclusive Formula 1 Paddock Pass providing access to the Formula 1 Hospitality Paddock, Engineering Paddock, and the Dutch Grand Prix motorhome in the Paddock

Price on request

Commitment for 2024 and 2025 is mandatory.

	RACE HOME	CORPORATE LOUNGE	PRIVATE LOUNGE	PADDOCK CLUB	FOUNDERS LOUNGE
Location Lounge	<i>Behind Main Straight</i>	<i>Behind Main Straight</i>	<i>Behind Main Straight</i>	<i>Inside the Tarzanbocht</i>	<i>Right side of the Hunserug (turn 4) "in the heart of the circuit"</i>
Price	€1.350,-	€57.500,-	Price on request	Price on request	Price on request
Tickets per package	1	25	100	1	10
Grandstand	★★	★★★★	★★★★		
Trackview from Lounge				✓	✓
Catering	★	★★	★★★★	★★★★★	★★★★★
Parking		★★	★★★★	★★★★	★★★★★
Access Fanzone	✓	✓	✓	✓	✓
Entertainment in Lounge	✓	✓		✓	✓
F1 Experiences (pitlane walk, track tour, etc.)				✓	
Personal Account manager	✓	✓	✓	✓	✓
Branding in lounge			✓		
Thursday Event			<i>On request</i>		

All prices mentioned are exclusive of VAT.

ABOUT THE PITLANE WALK EXPERIENCE



PITLANE WALK EXPERIENCE

For fans, the Pit Lane Walk Experience is a unique opportunity to immerse themselves in the world of Formula 1. The walk itself is impressive, but the experience becomes even more special as insiders from the F1 world share the ins and outs of top-level racing with you beforehand.

DATE

The Thursday preceding the race weekend.

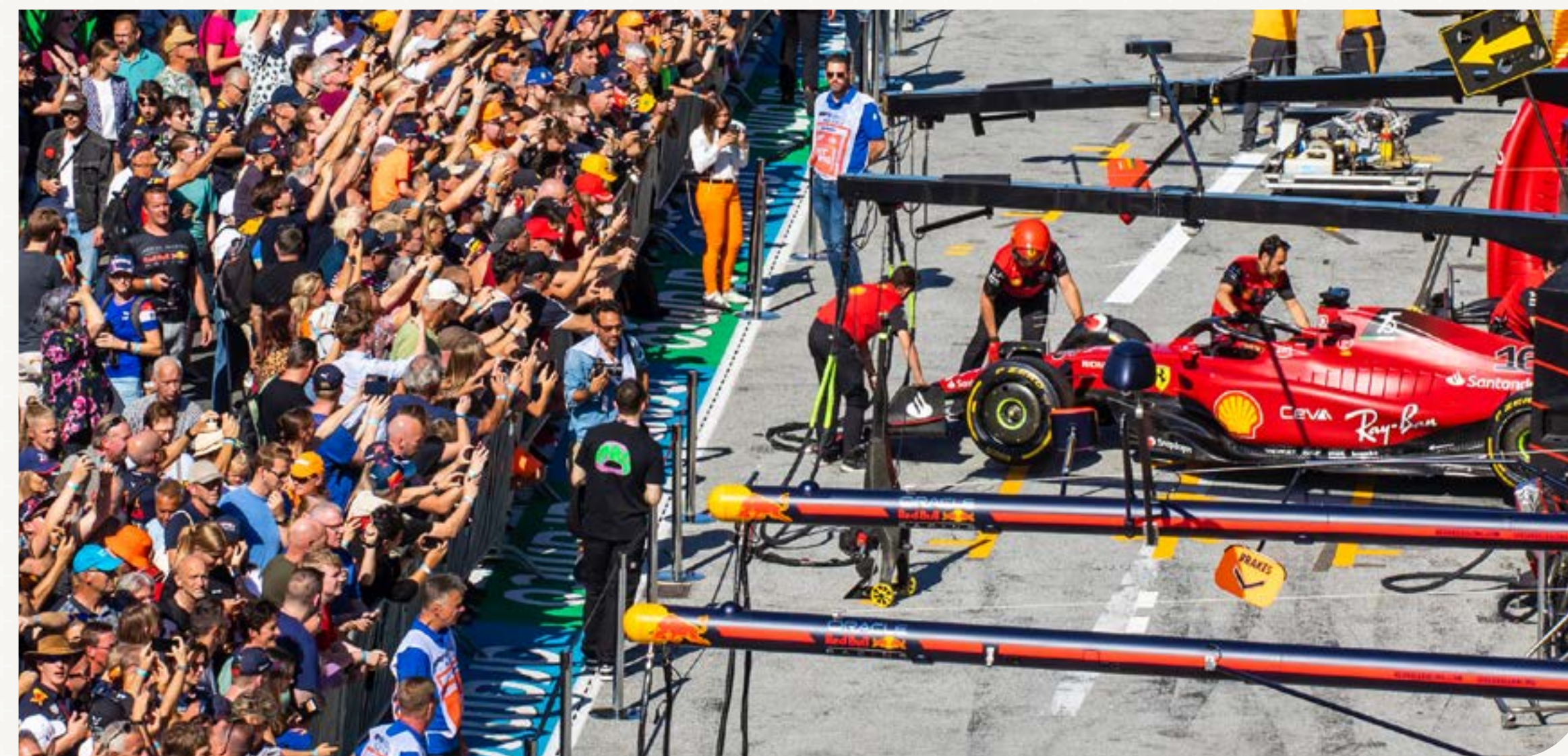
PROGRAM

During the Pit Lane Walk, we will take you to the pit lane on the circuit, the place where teams prepare the cars for practice and the race weekend. Here, you can witness the teams making final preparations, setting up the pit boxes, and practicing pit stops. This is where tenths of a second can be crucial and decisive. The tour also leads you to the "Pitlane gantries," the workspaces of race engineers, and the Safety Cars.

TIMES*

- 15.30 - Reception
- 16.00 - Welcome speech & insights into the world of Formula 1
- 16.30 - Pitlane walk
- 17.30 - Drinks

**Times are subject to change*



FOR WHOM?

A fantastic event for clients, employees, a group of friends, and/or family. On the eve of the racing spectacle, you'll get an exclusive behind-the-scenes look at Formula 1, offering a unique on-site preview.

RECEPTION

Participants in the PitLane Walk Experience will be welcomed in the Corporate Lounge. The concluding drinks will also take place there. Here insiders and race director Jan Lammers will tell you the ins and outs of the pitlane and much more about what makes Formula 1 so beautiful and special.

MOBILITY

We encourage the use of public transportation. If you still wish to come by car, parking options are limited. Please contact your account manager for further information.

€ 150,- per package (excluding VAT)

**A UNIQUE INSIGHT INTO
THE WORLD OF FORMULA 1
AND AN EXCLUSIVE PREVIEW
OF THE DUTCH GRAND PRIX**



ACCESSIBILITY

During the Formula 1 Heineken Dutch Grand Prix race weekend, thousands of racing fans travel to Circuit Zandvoort every day. With the ambition to become the most sustainable race on the Formula 1 calendar, we also want to bring the possibility of a sustainable transportation option to the attention of VIP Hospitality guests. Moreover, these options such as train, bus, or bicycle are often the fastest and most comfortable ways to travel to Zandvoort.

Recommendation

Hospitality guests (from 20 packages onwards) can arrive at the circuit with their own tour bus. Please inquire with your account manager about the options.

ZANDVOORT

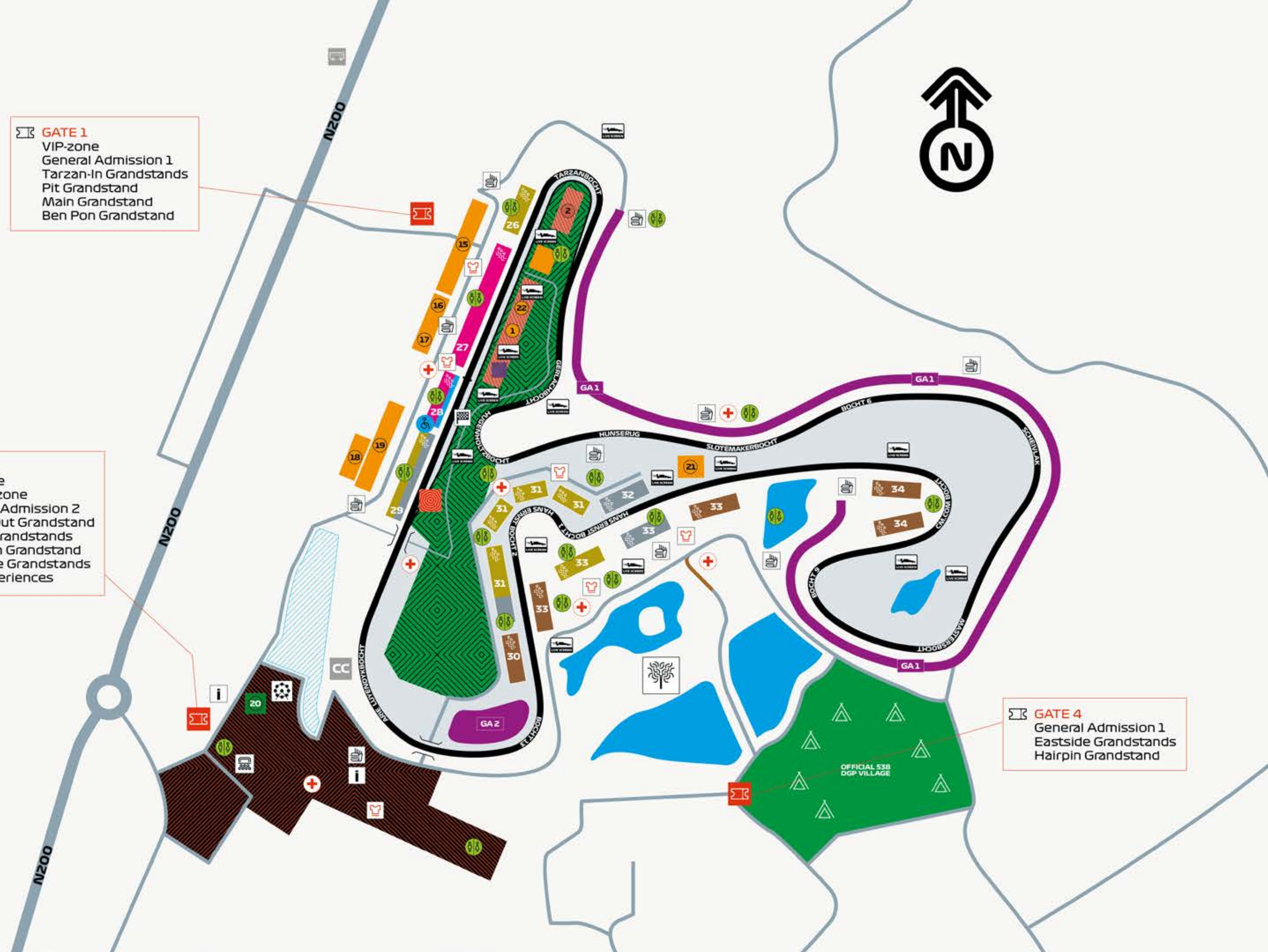
- | | | | |
|--|--|--|---|
| | F1 Paddock Club™ | | F1® Experiences Champions Club |
| | F1® Fanzone | | Bus Station Shuttle
F1® Experiences Champions Club |
| | F1® Paddock | | Wooded Area |
| | Pitlane | | Official 538 DGP Village |
| | F2™ & Porsche Mobil 1 Supercup Paddock | | Access Roads |
| | Media Centre | | General Admission 1-2 |
| | Water | | Formula 1® Pits |
| | First Aid | | F1 Paddock Club™ Rooftop |
| | Extra Care Court | | DGP Race Home |
| | Toilets | | DGP Corporate Lounge |
| | Food & Beverages | | DGP Private Lounge |
| | F1® Official Merchandise | | OCA Lounge |
| | Entry Gates | | Ben Pon Lounge |
| | Giant Screen | | Heineken Lounge |
| | Information | | DGP Founders Lounge |
| | Ferris Wheel | | Bernie's |
| | F1® Fanzone Stage | | |

- | | | | |
|--|---|--|--|
| | Grandstands | | Arena-Out Grandstand Bronze |
| | Tarzan-In Grandstands Gold | | Arena Grandstands Gold |
| | Pit Grandstand | | Arena-In Grandstand Silver |
| | Main Grandstand & Disabled Viewing Area | | Eastside Grandstands Gold, Silver & Bronze |
| | Ben Pon Grandstand Gold & Silver | | Hairpin Grandstands Bronze |

GATE 1
VIP-zone
General Admission 1
Tarzan-In Grandstands
Pit Grandstand
Main Grandstand
Ben Pon Grandstand

GATE 2
VIP-zone
F1® Fanzone
General Admission 2
Arena-Out Grandstand
Arena Grandstands
Eastside Grandstands
F1® Experiences

GATE 4
General Admission 1
Eastside Grandstands
Hairpin Grandstand





SEE YOU IN
2024



CONTACT

hospitality@dutchgp.com or via your account manager

Although the greatest possible care has been taken in compiling this brochure, there is a possibility that certain information may (over time) become outdated or no longer correct. No rights can be derived from this information.